

WEBSITEVIP THE PREMIER WEB OFFERING

Who We Are

At Docket, we're more than software providers—we're your digital strategy partners. Leveraging our expertise in top-tier dumpster rental software, we're equipped to help you get the most out of your online presence.

Why Choose WebVIP



Expert Assistance

Our deep understanding of the roll-off dumpster industry ensures that your online presence is always in good hands.



Strategic Digital Guidance

Trust us to guide you on best practices that will positively impact your business.



Results-Driven Offerings

We'll give you access to exclusive offerings that aim to bring in more online visitors, drive conversions, and solidify your brand online.

**WebsiteVIP is an additional add-on to exclusively for Grow and Pro plans. WebsiteVIP is only available for customers with a Docket-created website.*

What You Get

Unlimited Website Edits

- Leave the website management to us with **unlimited website edits** from our team of experts.

Personal Guidance

- Chat through your website questions with **(1) 30-minute meeting per quarter**.

Analytics Setup

- We'll set up **Google Analytics, Hotjar, and Rank Math SEO** so you can track your results..

Extra Content Features

- Get more content with **(12) blogs, (5) service area pages, and (1) FAQ page** added to your website.

AI Lead Gen Bot

- We will build out an AI Chat bot that is **trained on your business information**. From pricing to service area and more. It answers questions and converts visitors while you sleep!



ORGANIC SEO TO HELP YOUR BUSINESS GROW

Who We Are

At Docket, we're more than software providers—we're your digital strategy partners. Leveraging our expertise in top-tier dumpster rental software, we're equipped to enhance your organic traffic and local search presence.

Why Choose Us



Industry-Specific Expertise

Our deep understanding of the roll-off dumpster business landscape ensures that our SEO strategies are tailored to your unique needs.



Local Focus

We optimize your online presence for local searches, helping customers in your vicinity find you easily.



Straightforward Offerings

From directory listings and Google review campaigns to locally-focused blog posts, we offer a holistic approach to boost your online reputation.

Please note, we focus on organic traffic growth and do not guarantee specific keyword rankings. **12 month contract is required.*

What You Get

Link Building (Monthly)

- **3 DR 30+ Guest Posts:** Hosted on reputable external sites.
- **1 DR 20+ Guest Post:** Placed on diverse authority sites.
- **2 DR 40+ Niche Edits:** Contextual backlinks in existing articles.

Directory Listings (Monthly)

- **8 Directory Listings Each Month:** Your business will be listed on eight reputable, industry-specific or location-based directories monthly.

Content Creation (Once)

- **24 Blog Posts:** Fresh, engaging content.
- **4 City-Focused Web Pages:** Targets local markets, enhances SEO.

On-Page SEO (Once)

- **Title Tags & Descriptions:** Compelling metadata for each page.
- **SEO Best Practices:** Enhance visibility and user experience.

